



# Webinar Registration Form

## Online Group Advising: Emphasizing Effectiveness & Efficiency In The Age Of COVID-19 Wednesday, October 7 ~ 1:00-2:30pm (Eastern)

Once the live date has passed, this training will be available on demand.

### Overview

---

This webinar will cover the essential components of a successful online academic advising program geared toward serving multiple students. The primary focus will be on how those components can be integrated to accentuate the advantages of individual virtual advising. The goal is to develop and maintain an advising relationship with a group of students using an online platform with all the features of a face-to-face conference. Making the transition from individual online (or face-to-face) advising sessions to those involving small groups of students in a virtual platform can be challenging. At the same time, there are opportunities for peer support and mentoring that are not possible in an individual advising session – regardless of whether the interaction is face-to-face or virtual.

#### Objectives:

- Review the essential components of a successful online academic advising program
- Explore emerging evidence-based best practices in online academic advising with groups
- Learn how to adapt individual online academic advising strategies and techniques for use with groups of students
- Understand how online advising can be implemented successfully with multiple students
- Investigate the available platforms and applications for facilitating online group advising
- Improve the ability to truly connect with multiple students in a virtual advising session
- Critique real-life examples of effective and ineffective ways of interacting with students in an online group advising environment
- Examine issues of confidentiality and security, connectivity, and clarity associated with an online approach to group academic advising
- Discover strategies for engaging students in a meaningful, productive advising relationship in an online group advising environment

### Who Should Attend?

---

- Academic Advising & Retention
- Orientation & Advising
- Admissions & Recruitment
- Enrollment Management
- Alumni Affairs/Placement Services
- Academic Affairs/Advising Faculty
- Student Services/Affairs
- Registrar
- Student Financial Assistance
- Any educator interested in learning more about best practices for online group advising



## Online Group Advising: Emphasizing Effectiveness & Efficiency In The Age Of COVID-19

Wednesday, October 7 ~ 1:00-2:30pm (Eastern)

### Speaker(s)

---



*"Especially since the arrival of Covid 19, college and universities are increasingly concerned about student recruitment and retention to graduation. Online academic advising sessions that involve multiple advisees offer a way for institutions to reach more students effectively and efficiently – and allows them to tap into the tremendous power of peer support. Working with groups of students can be challenging, but if done conscientiously and correctly, it can also be exceptionally rewarding. What better way to highlight the reality that we truly are all in this together?"*

Dr. Aaron W. Hughey is a Professor in the Department of Counseling and Student Affairs at Western Kentucky University, where he oversees the graduate degree program in Student Affairs in Higher Education. Before joining the faculty in 1991, he spent 10 years in progressive administrative positions, including five years as the Associate Director of University Housing at WKU. He was also head of the department of Counseling and Student Affairs for five years before returning to the faculty full-time in 2008. Dr. Hughey has degrees from the University of Tennessee at Martin, the University of Tennessee at Knoxville, Western Kentucky University, and Northern Illinois University. He has authored (or co-authored) over 70 refereed publications on a wide range of issues including leadership and student development, standardized testing, diversity, legal issues (including compliance), technology, and educational administration. He regularly presents at national and international conferences and consults extensively with companies and schools. He also provides training and professional development programs on a variety of topics centered on leadership and success; managing for results without authority is one of his specialties.

---

### Newsletter



# Online Group Advising: Emphasizing Effectiveness & Efficiency In The Age Of COVID-19

Wednesday, October 7 ~ 1:00-2:30pm (Eastern)

## Registration Information .....

Print Name		Job Title	
Institution/Organization			
Address			
City	State/Province	Zip/Postal Code	Country
Telephone	Fax	Email	
Innovative Educators Password (Choose a password for our records and future registrations)		Assistant's email (For registration confirmations & pre-conference communication)	
How did you hear about this event? (email, listserv, colleague, conference, other) _____			

## Payment Method .....

You can call us at 303.955.0415 or fax the completed form to 1.866.508.0860. If you would like to mail in the registration form and/or check, please send it to: Innovative Educators, 3277 Carbon Place, Boulder, CO 80301.

Paying by: (select one)    Credit Card    Check    Purchase Order (if applicable) P.O.#: \_\_\_\_\_  
(If you select PO as your payment method, a PO number is required.)

### Credit Card



Name on card		Account Number	
Billing Address	Billing City	Billing State	Billing Zip/Postal Code
Exp. Date	Security Code (last 3 digits on the back of Visa and MC)		

## Packages & Pricing

### Select your webinar package:

\$425 - 1 webinar (Unlimited connections at your institution and recording for one year)

\$900 - 3 webinars (Save \$375)

\$1500 - 6 webinars (Save \$1050)

\$3995 - Purchase Go2Knowledge to receive unlimited access to webinars & recordings for one year (Best Deal!)



# Online Group Advising: Emphasizing Effectiveness & Efficiency In The Age Of COVID-19

Wednesday, October 7 ~ 1:00-2:30pm (Eastern)

## Login Directions .....

The login directions provide the following information:

- A link and a password for the event.
- A link to test webinar access. Please test your computer prior to the event.
- The date and time of the webinar. Please be sure to reference the time zone converter on the login directions to confirm your event time.
- Audio instructions: You can stream the audio over your computer speakers, but you may want to have a phone available for backup purposes.

You will receive the login directions twice via email. The process is as follows:

- 1 week prior to the live event: You will receive login instructions.
- 1-2 days prior to the event: You will receive a link to the presentation and any additional handouts. Copies can be made for attendees if desired.
- The day of the event: Participants can login to the IE Webinar 30 minutes prior to the start time. Once logged in, participants can see the PowerPoint slides, ask questions, and make comments via the chat feature.
- Participants are encouraged to save and print the login directions to refer to on the day of the webinar.

## Site Connections .....

The basic registration fee allows you to access the webinar from one computer only. If you need multiple site connections, please register for the unlimited price.

## Recording Information .....

The Monday following the live event you will receive a link to the recording, it can be forwarded to all faculty and staff for viewing anytime, anywhere.

**Recording Benefits:**

- Share the presentation with other staff members
- Pause presentation for convenient viewing
- Review the presentation after the live event
- Train new hires throughout the year
- Show during an in-service training

## Technical Details .....

Innovative Educators uses WebEx as its web conferencing provider. If you have not previously attended a WebEx event, please click here to make sure your computer is compatible with WebEx. Be sure to complete this test prior to the live conference. See system requirements for more information.

## What equipment is required? .....

An Internet connection, computer speakers, and LCD projector are required if a large group is viewing the presentation. Participants can call in via phone if they are having trouble retrieving the audio over the computer. Please be sure to reserve a meeting room prior to the live event that can accommodate these requirements as well as your attendees. You should reserve the room 30 minutes prior to the webinar start time and allow at least 15-30 minutes after the webinar for discussion.

## Cancellation Policy .....

- 30 days prior: Full refund
- 14 days prior: \$100 processing fee
- Less than 14 days: Credit towards another IE event

## Satisfaction Guaranteed .....

We want you to be satisfied with your purchase. For questions, concerns, or problems, please email [support@ieinfo.org](mailto:support@ieinfo.org) or call 303.955.0415.